

2010 EDITORIAL CALENDAR *(subject to change)*

ChannelPro-SMB provides targeted business and technology information for a community of 35,000 IT channel pros serving the SMB market. Via its print and online properties, ChannelPro-SMB delivers news, analysis and advice vital to business success. SMB perspectives from vendors, distributors and analysts are spotlighted daily.



JANUARY

- **Cover Story:** Electronic Medical Record (EMR) Solutions
- How to Price Managed Services

Fractional Close: 11/27/09
Fractional Materials Due: 12/4/09
Full-page Close: 12/4/09
Full-page Materials Due: 12/10/09
Online materials due: 12/23/09

FEBRUARY

- **Cover Story:** Profiting from VoIP
- Get Ready for Office 2010

Fractional Close: 12/24/09
Fractional Materials Due: 1/2/10
Full-page Close: 1/2/10
Full-page Materials Due: 1/8/10
Online materials due: 1/25/10

MARCH

- **Special Report (Cover Story):** State of the SMB IT Channel
- Affordable Storage Virtualization Solutions

Fractional Close: 1/22/10
Fractional Materials Due: 1/29/10
Full-page Close: 1/29/10
Full-page Materials Due: 2/4/10
Online materials due: 2/22/10

APRIL

- **Cover Story:** Does the Cloud Spell Doom for Managed Services?
- Product Focus: Multifunction Firewalls/UTM
- SystemBuilderPro Special Feature: Where the Money Is Now

Fractional Close: 2/19/10
Fractional Materials Due: 2/26/10
Full-page Close: 2/26/10
Full-page Materials Due: 3/4/10
Online materials due: 3/24/10

MAY

- **Cover Story:** Trends in Server Hardware
- Intrusion Prevention Systems (IPS) for the SMB

Fractional Close: 3/26/10
Fractional Materials Due: 4/2/10
Full-page Close: 4/2/10
Full-page Materials Due: 4/8/10
Online materials due: 4/23/10

JUNE

- **Cover Story:** SMB-Sized Unified Communications Solutions
- Underutilized Green IT Strategies

Fractional Close: 4/23/10
Fractional Materials Due: 4/30/10
Full-page Close: 4/30/10
Full-page Materials Due: 5/6/10
Online materials due: 5/24/10

Visit us online at www.ChannelProSMB.com

Michael Siggins, Publisher: msiggins@ehpub.com
Cecilia Galvin, Executive Editor: cgalvin@ehpub.com

Updated: 11/05/09

ChannelPro

THE INSIDER'S GUIDE TO SMB

2010 EDITORIAL CALENDAR *(subject to change)*

ChannelPro-SMB provides targeted business and technology information for a community of 35,000 IT channel pros serving the SMB market. Via its print and online properties, ChannelPro-SMB delivers news, analysis and advice vital to business success. SMB perspectives from vendors, distributors and analysts are spotlighted daily.

JULY

- **Special Report (Cover Story):** Readers' Choice Awards
- Going Diskless: Thin Client Solutions

AUGUST

- **Cover Story:** Getting the Security Risk/Cost Balance Right
- Top-Selling Digital Signage Solutions
- SystemBuilderPro Special Feature: Cross-Selling Opportunities

SEPTEMBER

- **Cover Story:** Getting Started in Cloud Computing
- Product Focus: Wireless Routers

OCTOBER

- **Cover Story:** Accelerating Virtualization ROI
- Overlooked Upselling Opportunities

NOVEMBER

- **Cover Story:** PC Power Management: Best Practices and Products
- The Pros and Cons of Continuous Data Protection

DECEMBER

- **Special Report (Cover Story):** 2011 Technology Preview
- Plugging the Holes in SMB Disaster Recovery Plans

Visit us online at www.ChannelProSMB.com

Michael Siggins, Publisher: msiggins@ehpub.com
Cecilia Galvin, Executive Editor: cgalvin@ehpub.com



Fractional Close: 5/21/10
Fractional Materials Due: 5/28/10
Full-page Close: 5/28/10
Full-page Materials Due: 6/3/10
Online materials due: 6/23/10

Fractional Close: 6/18/10
Fractional Materials Due: 6/25/10
Full-page Close: 6/25/10
Full-page Materials Due: 7/1/10
Online materials due: 7/23/10

Fractional Close: 7/23/10
Fractional Materials Due: 7/30/10
Full-page Close: 7/30/10
Full-page Materials Due: 8/5/10
Online materials due: 8/24/10

Fractional Close: 8/27/10
Fractional Materials Due: 9/3/10
Full-page Close: 9/3/10
Full-page Materials Due: 9/9/10
Online materials due: 9/23/10

Fractional Close: 9/24/10
Fractional Materials Due: 10/1/10
Full-page Close: 10/1/10
Full-page Materials Due: 10/7/10
Online materials due: 10/25/10

Fractional Close: 10/22/10
Fractional Materials Due: 10/29/10
Full-page Close: 10/29/10
Full-page Materials Due: 11/4/10
Online materials due: 11/23/10

Updated: 11/05/09